

# Longbeach Ward



Kingston is home to 13 kilometres of sandy beaches from Mentone to Carrum. The name “Longbeach” recognises the beach lifestyle of many of our residents and commitment of local people and our city to the health of our beaches and to Port Phillip Bay. Longbeach was the name of a Council Ward prior to 2008.

## People

There were **13,828** people estimated to be living in Longbeach in 2021, this makes up 9% of the Kingston population.

Age group with the largest population

<b>35-39</b> years	<b>45-49</b> years
Longbeach	Kingston

The population grew at a higher rate to Kingston from 2016 to 2021

<b>5%</b>	<b>4%</b>
Longbeach	Kingston

Longbeach has a higher Aboriginal &/or Torres Strait Islander population than Kingston

<b>0.7%</b>	<b>0.5%</b>
Longbeach	Kingston

Age group that had the largest increase of people from 2016 to 2021

<b>50-54</b> years	<b>70-74</b> years
Longbeach	Kingston

896 people need assistance due to a disability in Longbeach

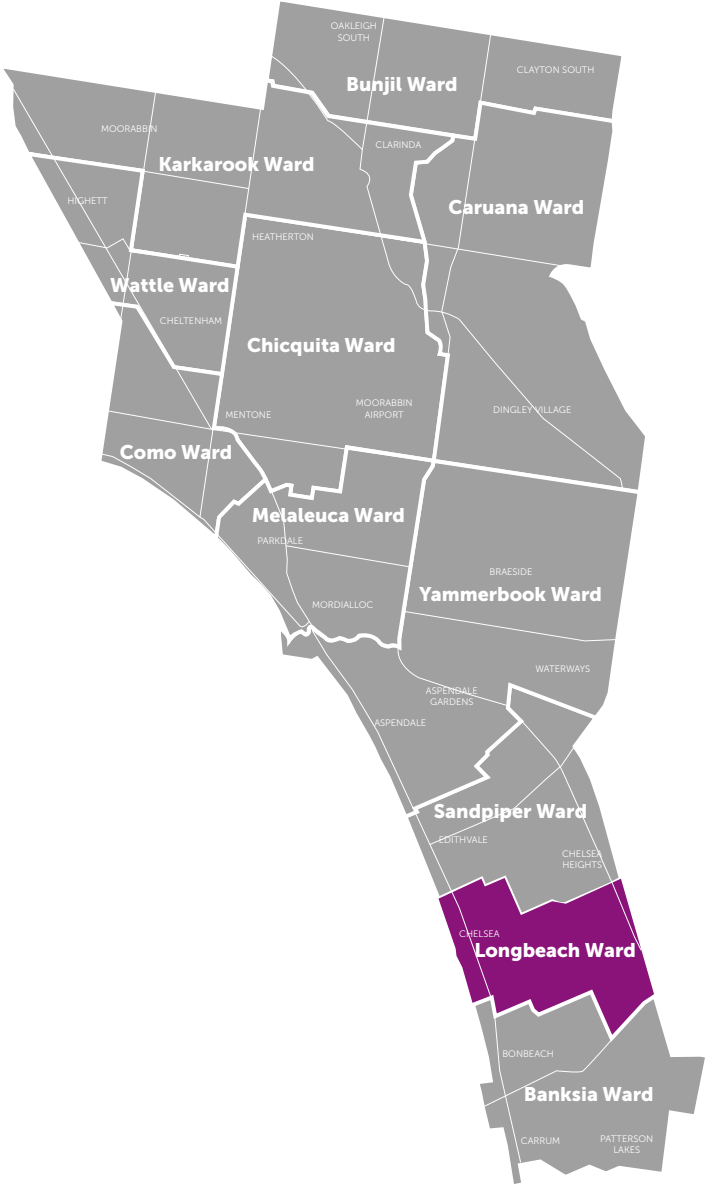
<b>7%</b>	<b>6%</b>
Longbeach	Kingston

A higher proportion of Longbeach residents only speak English at home than in Kingston

<b>80%</b>	<b>71%</b>
Longbeach	Kingston

A lower proportion of people living in Longbeach were born overseas than compared to Kingston

<b>25%</b>	<b>32%</b>
Longbeach	Kingston



The top 3 overseas languages spoken at home

Longbeach		Kingston	
Greek	2%	Greek	4%
Mandarin	1%	Mandarin	4%
Russian	1%	Russian	1%

## Education & Employment

### TOP 3 Occupations:

Longbeach		Kingston	
Professionals	26%	Professionals	27%
Managers	15%	Managers	15%
Clerical & Admin	14%	Clerical & Admin	14%

### TOP 3 Industries of employment:

Longbeach		Kingston	
Health care	14%	Health care	14%
Construction	12%	Construction	10%
Education	11%	Retail	10%

A lower proportion of people are attending university in Longbeach than Kingston

**4%**  
Longbeach  
**5%**  
Kingston



A lower proportion of people in Longbeach have a Bachelor or Higher degree qualification than in Kingston

**27%**  
Longbeach  
**31%**  
Kingston



## Connections

A similar proportion of people volunteer in Longbeach and Kingston

**12%** Longbeach **12%** Kingston



1,515 people provided care to a person with a disability, long-term illness or old age in Longbeach

**14%** Longbeach **14%** Kingston



## Homes

There were **5,740** households in Longbeach in 2021, this makes up 9% of total households in Kingston

A higher proportion of households are renting in Longbeach than across Kingston

Longbeach	
Own / Mortgage	67%
Renting privately	25%
Social housing	2%

Kingston	
Own / Mortgage	70%
Renting privately	23%
Social housing	2%

Households in Longbeach earn a similar amount to Kingston

Median weekly household income:

**\$1,849** Longbeach

**\$1,867** Kingston

Lone persons make up the largest proportion of households in Longbeach

Longbeach		Kingston	
Lone person	<b>31%</b>	Lone person	<b>26%</b>
Couples with children	<b>29%</b>	Couples with children	<b>33%</b>
Couples with no children	<b>23%</b>	Couples with no children	<b>24%</b>
One parent family	<b>11%</b>	One parent family	<b>11%</b>



A greater proportion of households don't own a car in Longbeach than across Kingston

**7%** Longbeach **6%** Kingston



Source of data - Australian Bureau of Statistics, Census of Population and Housing, 2021, Australia.

## Learn more about your local area online

**Community Directory**  
kingston.vic.gov.au/  
community-directory

**What's around me?**  
kingston.vic.gov.au

**Demographic tools**  
kingston.vic.gov.au/demographics