

WOW Kingston

Walk or Wheels Once a Week

WOW KINGSTON IS AN ANNUAL PROGRAM TO HELP ENCOURAGE PRIMARY SCHOOL STUDENTS TO WALK AND CYCLE TO SCHOOL.



The WOW Program Pack for Schools:

As part of the program you will receive:

- Posters
- Wall calendars for each class
- Stickers
- Key tips for a successful program
- Newsletter content
- Letter template.

About the WOW Kingston Program

WOW Kingston is the “Walk or Wheels Once a Week” program for primary schools in the City of Kingston held over 6 weeks during Term 2 of the school year.

WOW Kingston is a travel behaviour change program that encourages primary school students to travel to school by more active modes such as walking and cycling and decrease car dependency. The program also improves road safety awareness and traffic conditions around the school.

Each school will nominate a day of the week on which to promote active travel. This becomes their ‘WOW’ day. Students will record their participation on a special class wall calendar provided by Council.

At the conclusion of 6 weeks, the class that has walked and cycled the most will be awarded with Council’s special WOW Kingston Golden Boot to recognise their outstanding participation.

Schools will receive materials and incentives as part of the program.



Example wall calendar provided for each class.