

Longbeach Ward



Kingston is home to 13 kilometres of sandy beaches from Mentone to Carrum. The name “Longbeach” recognises the beach lifestyle of many of our residents and commitment of local people and our city to the health of our beaches and to Port Phillip Bay. Longbeach was the name of a Council Ward prior to 2008.

People

There were **14,310** people estimated to be living in Longbeach in 2019, this makes up 9% of the Kingston population.

Age group with the largest population

35-39 years	40-44 years
Longbeach	Kingston

The population in Longbeach grew at a similar rate to Kingston from 2011 to 2016

6%	6%
Longbeach	Kingston

Longbeach has a higher Aboriginal &/or Torres Strait Islander population than Kingston

0.43%	0.38%
Longbeach	Kingston

Age group that had the largest increase of people from 2011 to 2016

10-14 years	65-69 years
Longbeach	Kingston

686 people need assistance due to a disability in Longbeach

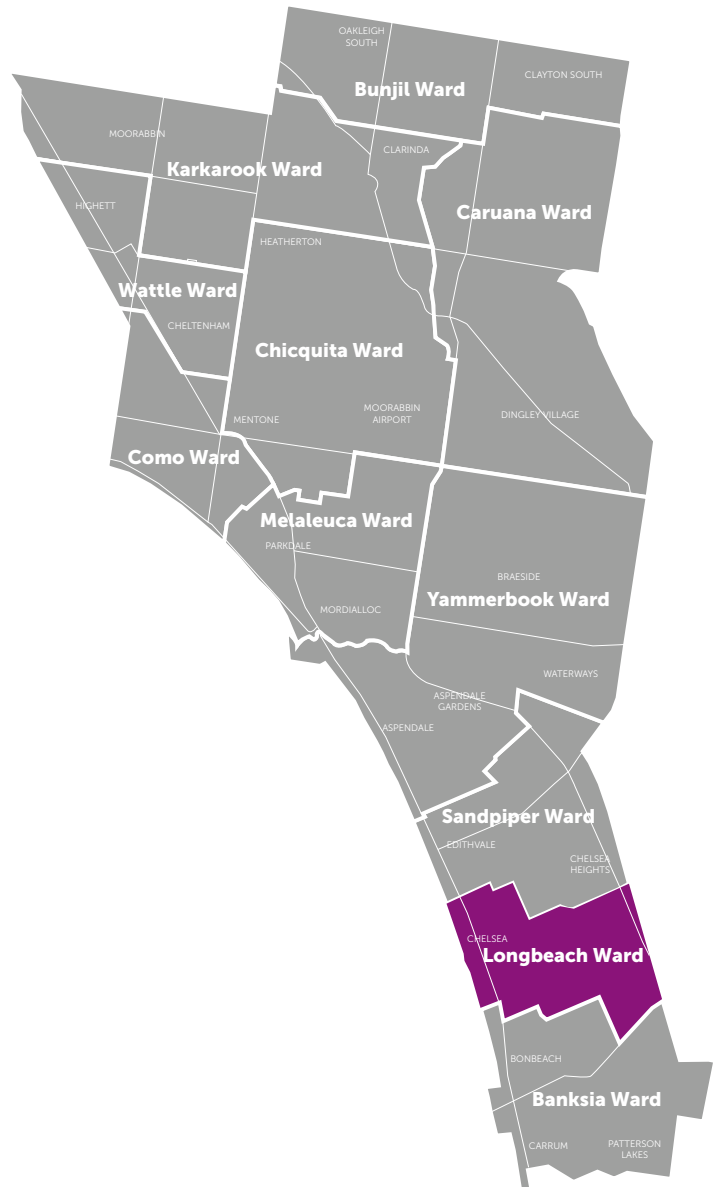
5%	5%
Longbeach	Kingston

A higher proportion of Longbeach residents only speak English at home than in Kingston

78%	69%
Longbeach	Kingston

A lower proportion of people living in Longbeach were born overseas than compared to Kingston

25%	31%
Longbeach	Kingston



The top 3 overseas languages spoken at home

Longbeach		Kingston	
Greek	2%	Greek	5%
Mandarin	1%	Mandarin	3%
Russian	1%	Italian	2%

Education & Employment

TOP 3 Occupations:

Longbeach		Kingston	
Professionals	23%	Professionals	24%
Clerical & Admin	16%	Clerical & Admin	15%
Technicians & Trades	15%	Managers	14%

TOP 3 Industries of employment:

Longbeach		Kingston	
Health care	12%	Health care	12%
Construction	11%	Retail	11%
Retail	10%	Education	9%

A lower proportion of people are attending university in Longbeach than Kingston

4%
Longbeach
5%
Kingston



A lower proportion of people in Longbeach have bachelor degrees or higher qualifications than in Kingston

21%
Longbeach
25%
Kingston



Connections

A lower proportion of people volunteer in Longbeach than across Kingston

17%
Longbeach
18%
Kingston



A higher proportion of homes do not have an internet connection

13%
Longbeach
12%
Kingston



Homes

There were **5,382** households in Longbeach in 2016, this makes up 9% of total households in Kingston

A higher proportion of households are renting in Longbeach than across Kingston

Longbeach	
Own / Mortgage	64%
Renting	29%
Social housing	2%

Kingston	
Own / Mortgage	68%
Renting	25%
Social housing	2%

Households in Longbeach earn less than across Kingston

Median weekly household income:

\$1,458 Longbeach

\$1,533 Kingston

Couples with children make up the largest proportion of households

Longbeach		Kingston	
Couples with children	30%	Couples with children	33%
Lone person	29%	Lone person	23%
Couples with no children	21%	Couples with no children	24%
One parent family	12%	One parent family	10%



A lower proportion of households own two cars in Longbeach than across Kingston

35%
Longbeach
38%
Kingston



Source of data - 2016 ABS Census / 2018 - 2019 ABS Regional Population Growth, Australia

Learn more about your local area online

my community life
com.au

Near Me
kingston.vic.gov.au/nearme

Demographic tools
kingston.vic.gov.au/demographics